



FOR IMMEDIATE RELEASE
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NEWS RELEASE

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Michigan Farmers Market Association and Learn Great Foods to Host Summer 2009 Farmers Market Tours

EAST LANSING, MICH – Farmers market shoppers all aboard! This summer, Learn Great Foods (LGF) and the Michigan Farmers Market Association (MIFMA) are partnering up to host a market road show, visiting six farmers markets over the summer for a guided shopping tour, cooking demonstration and gourmet lunch made with fresh products purchased at the market that morning. One stop is scheduled for each month, June through November.

Participating farmers markets are members of MIFMA and include the Meridian Township Market in Okemos on Saturday, June 20; Leland Farmers Market on Thursday, July 16; Downtown Saginaw Farmers Market on Friday, August 14; Texas Township Farmers Market on September 12; Farmington Farmers and Artisans Market in October; and the Frankenmuth Farmers Market on Saturday, November 28.

“This is a great opportunity for growers, market managers and consumers alike to explore a few of our state’s more than 180 farmers markets,” said Dru Montri, MIFMA Manager. “Here, everyone has the chance to enjoy the market, a great meal and good company, all in celebration of local food and Michigan growers.”

Go to www.learngreatfoods.com to read more about the tours and sign up, or call Pam at (231) 758-3407. Tickets are \$50 each. MIFMA members receive a 20% discount and can reserve their ticket for only \$40.

MIFMA is a member-based, statewide association promoting local food consumption in Michigan by connecting more farmers to consumers through farmers markets. The association promotes farmers markets across the state to increase visibility to both farmers and consumers and aids farmers market sponsors, managers and farmers in assuring long-term viability of Michigan farmers markets. Its overall mission is to advance farmers markets to create a thriving marketplace for local food and farm products. Learn more about MIFMA and becoming a member at www.farmersmarkets.msu.edu and find a farmers market near you to explore!

Learn Great Foods is a national touring company that teaches about the natural link that exists between sustainable farming, great cooking and the environment. LGF hosts agri-



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culinary tours and dinners, retreat weekends, travel vacations and more and is the recipient of the Michigan State University Product Center for Agriculture and Natural Resource's Best Innovative Business Idea of 2008.

For more information, visit www.farmersmarkets.msu.edu or contact Dru Montri at (517) 432-3381 or dnmontri@msu.edu.

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MIFMA was developed in 2006 to promote and grow farmers markets across the state and increase their visibility to both producers and consumers. This membership-based organization offers information, sharing and resources to farmers markets, farmers and vendors and friends of Michigan food and agriculture.

The MIFMA mission is to advance farmers markets to create a thriving marketplace for local food and farm products and to place farmers markets at the forefront of the local food movement, working to ensure all residents have access to healthy, locally grown food and that Michigan farmers markets receive policy support. To learn more, please visit www.farmersmarkets.msu.edu or call (517) 432-3381.