

What is a Farmers Market?



Northville Farmers' Market, MIFMA member since September 2007. Photo taken by Rick Watkins.

Farmers markets bring farmers and vendors together at a specific location on a regular schedule to sell their food and farm products to the public. These markets put a face on local food and connect consumers with the farmers who grow their food, offering access to fresh, local produce for everyone.

Where Can I Find a Market Near Me?

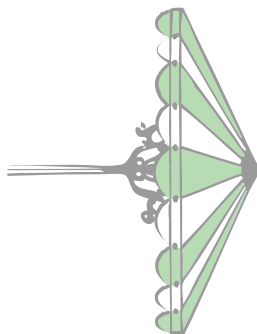
Purchasing your food at your local farmers market supports Michigan farmers and the health of your community. Dollars spent locally also circulate locally, supporting your community's economy and supporting local businesses.



Flint Farmers' Market, MIFMA member since August 2007

With more than 160 farmers markets in the state, you're bound to find one in your town or even while you're on vacation.

Visit www.farmersmarkets.msu.edu for a full list of farmers markets and their contact information.



172 Natural Resources
East Lansing, MI 48824
www.farmersmarkets.msu.edu



Moving Farmers Markets Forward



Michigan Farmers Market

A S S O C I A T I O N



MaryBeth Iaconelli of Farmington Hills shows off her beautiful basket of farmers market goodies. Photo taken by Scott Stevenson.

www.farmersmarkets.msu.edu

What is MIFMA?

The Michigan Farmers Market Association (MIFMA) is a statewide association promoting local food consumption in Michigan by connecting more farmers to consumers through farmers markets.

Mission: MIFMA advances farmers markets to create a thriving marketplace for local food and farm products.

Vision: MIFMA places farmers markets at the forefront of the local food movement and works to ensure all residents have access to healthy, locally grown food and that Michigan farmers markets receive policy support.

Today, there are more than 160 farmers markets in Michigan. This number continues to grow each year and has skyrocketed from 90 markets counted in 2001. Farmers markets bring farmers and consumers together and often act as a centerpiece of community vitality. To be successful, farmers markets need to attract local farmers and vendors as well as garner community support.

MIFMA promotes farmers markets across the state to increase visibility to both farmers and consumers and aids farmers market sponsors, managers, and farmers in assuring long-term viability of Michigan farmers markets.

MIFMA was established in 2006 by Michigan Food and Farming Systems and key partners at Michigan State University. MIFMA is supported by a grant from Project for Public Spaces, Inc., with funding provided by the W.K. Kellogg Foundation.



Frankenmuth Farmers Market, MIFMA member since April 2007, Photo taken by Dietrich Bronner

Why Join MIFMA?

Now is a great time to join MIFMA, show your support for local farmers and vendors and move Michigan farmers markets forward.

Benefits of membership include:

- Help support the mission of MIFMA to advance farmers markets in Michigan!
- Optional liability insurance plans for farmers markets and farmers/vendors
- Reduced rates at MIFMA sponsored workshops and events
- 10% discount on purchases made at Eat Local Food, a merchandising and art design company focused on farmers markets (see www.eatlocalfood.com)
- Reduced rates on Rapid Market Assessments and market evaluation services
- Opportunity to collaborate with other MIFMA members to make bulk purchases therefore reducing cost of farmers market related items
- Highlighted directory listing on www.farmersmarkets.msu.edu
- Up-to-date information on all Michigan farmers market happenings through monthly e-newsletters and the listserv

MIFMA works to expand valuable and practical member benefits.

MIFMA received permission from member markets to use all photos. Copying of photos for other intentions is prohibited.



Farmington Farmers and Artisans Market, MIFMA member since July 2007, Photo taken by Scott Stevenson

MIFMA Membership

Join as a farmers market, farmer, vendor or friend!

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Web site: _____

Please mark your level of annual membership:

Farmers Markets:

Farmers market dues are based on the average number of farmers and vendors that sell at the farmers market.

First-year markets	\$75	<input type="checkbox"/>
9 or fewer farmers and vendors	\$75	<input type="checkbox"/>
10-25 farmers and vendors	\$150	<input type="checkbox"/>
26-75 farmers and vendors	\$250	<input type="checkbox"/>
76 or more farmers and vendors	\$350	<input type="checkbox"/>

Farmers and Vendors:

Farmers or vendors who sell at farmers markets	\$50	<input type="checkbox"/>
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Friends of MIFMA:

Organization or business	\$100	<input type="checkbox"/>
Individual or household	\$30	<input type="checkbox"/>

Voluntary Donation: \$ _____

Total enclosed: \$ _____

Please make checks payable to Michigan Food & Farming Systems, indicating "MIFMA membership" in the memo space.

Mail form and check to 172 Natural Resources, East Lansing, MI 48824.

