

January 15, 2009

Professional Development Committee Conference Call

Those attending: Robin Danto, Diane Golzynski, Dru Montri & Lj Kehn

Agenda

2009 MIFMA Calendar of Events overview
ANR Week
Schedule date for monthly phone conferences
Other

2009 MIFMA Calendar overview----Dru

- Emphasis on those areas that the PDC would be connected with or can assist in
- Dru mentioned the various places that she would be appearing on behalf of MIFMA.
- In particular, the ANR Week and MIFMA Annual Meeting will need facilitation and assistance. We will be contacted on this.
- Another important event is the week of April 20-26 which is MIFMA's Membership Drive.
- Lastly, Green Street Fair in Plymouth, Michigan...will need booth attendees
- We concluded that we would be available upon request for various events. Needs will be made known and we will act upon them.

ANR Week---Dru

- *March 9*
 - Hands-on with the internet 1-4:30pm
 - Emily B. with development, Virtual Tour of websites-presenter pending, Holly & Lj with e-newsletters, Q & A.
 - Annual Meeting 6-9 pm
 - Board Planning Agenda
 - PDC with have a moment to speak
- *March 10*
 - Boot Camp II 9am-4pm
 - Morning speaker to pave the way for the topics for the morning.
 - Dru thru Robin to contact Bonnie
 - Afternoon Breakout Sessions
 - Panel discussion with three distinctly different markets that will cover the aspects of Successful Community Outreach, Increasing Access to Low-income Households and Business Management Strategies.
- *Over all suggestions*
 - Keep it user friendly
 - There are sub headings to the three different areas of discussion with more specific points to be covered
 - Diane will get back with Dru with speaker suggestions
 - Outstanding suggestions and discussion given by ALL

Constant meeting date selected: Third Thursday of the month from 10-11 am

Creative calls

Request for creative phone/conference call assistance to help keep costs down was asked. Diane is able to help. Dru will follow up on that.

Next meeting

February 19th 10-11 am---Dru will update on where and how

Next meeting to discuss logistics of ANR Week...where the needs are and how we can assist

Respectfully submitted by LjSK

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